

H.O.G. Ride 365 is the official year-round mileage recognition program for the Harley Owners Group (H.O.G.)

While at the beginning the program was mainly used to track miles, a few years back HOG added several riding challenges and today's Ride365 program consists of the following:

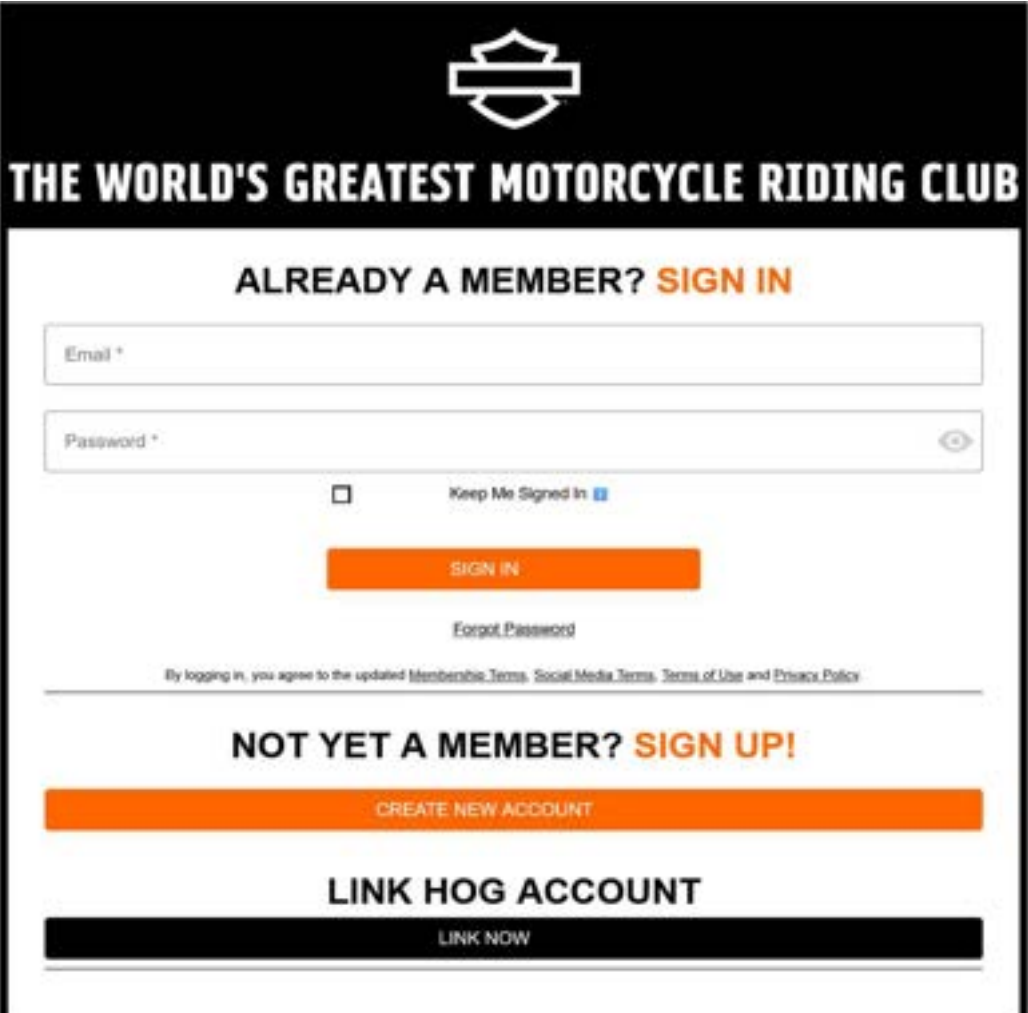
1. Mileage Challenge (Annual, Lifetime, Chapter)
2. Dealership Photo Challenge (yearly challenge)
3. 15 Rides For 20xx (changes yearly) – list available online
4. 50 Rides One Nation (predetermined stop in each state) – list available online

Ride 365 can be accessed through H-D.COM/RIDE365 and the HD App (bottom row “connect” select “challenges” on top)

H-D.COM/RIDE365

Go to the website and enter your e-mail address and password you use for HOG or your Harley-Davidson online account.

* **Pro-Tip:** have the same log-in credentials for HOG, HD and the app and save them in your passwords on your phone, notepad or computer.



The image shows a screenshot of the Harley-Davidson login page. At the top, there is the Harley-Davidson logo and the text "THE WORLD'S GREATEST MOTORCYCLE RIDING CLUB". Below this, the page is divided into two main sections: "ALREADY A MEMBER? SIGN IN" and "NOT YET A MEMBER? SIGN UP!".

ALREADY A MEMBER? SIGN IN

Email *

Password *

Keep Me Signed In

SIGN IN

Forgot Password

By logging in, you agree to the updated [Membership Terms](#), [Social Media Terms](#), [Terms of Use](#) and [Privacy Policy](#)

NOT YET A MEMBER? SIGN UP!

CREATE NEW ACCOUNT

LINK HOG ACCOUNT

LINK NOW

New members or New Bike: you have to register or enroll your bike at a participating HD dealership first (sometimes a NEW - current year bike is added automatically by HD)

HOG ID must be linked in your H-D Membership account in the HD app or online at H-D.com/membership to earn points. Points = \$\$

Record you starting miles each year (the sooner the better) – odometer readings DO NOT roll over automatically at the beginning of a new year!

If you have more than one bike, make sure the odometer reading is under the correct VIN

Pro-Tip: If your significant other/spouse is also a HOG member but doesn't ride her/his own bike you can record your miles (after adding YOUR VIN under their HOG ID) to receive the monetary benefits!!!



GET REWARDED FOR EVERY MILE

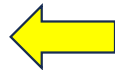
From points for every mile, to unique collectibles for key milestones, H.O.G. Ride 365™ Mileage and Destination Challenges add bragging rights to every ride.

MILEAGE CHALLENGES

Earn one point for every mile, up to 15,000 miles in 2026. That's a \$150 value! Annual mileage rewards require at least two odometer readings between January 1 and December 31.

STEP 1

Get your mileage read at your local dealer to start a challenge.



STEP 2

Ride! The more you ride, the bigger the rewards.

[Challenge Details](#) ↕

[Find A Dealer](#) ↗



Important terms and conditions to receive your \$\$\$ for riding!

HOG used to send out gift certificates for riding milestones but now they exclusively award points in the HD app!

You need to record your miles with a dealership to receive the points. In 2026 the milestones are as follows:

250 miles = 250 pts	500 miles = 250 pts	
1,000 miles = 500 pts	2,500 miles = 1500 pts	5,000 miles = 2500 pts
7,500 miles = 2500 pts	10,000 miles = 2500 pts	15,000 miles = 5000 pts

Each 1,000 pts equals \$10. Max benefit \$150. Points will expire after 36 months

The points for miles ridden should show up roughly 2 months after recorded by a dealership. If you have the HD Membership app you can redeem them at the store as well as online.

If you don't have the HD-app you can use the points only online at Harley Davidson. To check your balance go to [H-D.com/membership](https://www.harley-davidson.com/membership).

Mileage Challenges



ANNUAL MILEAGE CHALLENGE

Every mile counts! Rack up miles on your Harley-Davidson® and earn rewards, recognition, and serious bragging rights.

Getting started is easy: just visit your local dealer for your initial odometer reading, and they'll get you registered in the program.

[LEARN MORE →](#)



ANNUAL CHAPTER MILEAGE CHALLENGE

Rev up your chapter's mileage and earn rewards for hitting the road together!

If your chapter hasn't registered yet, now's the time to get involved and start tracking those miles.

[LEARN MORE →](#)



LIFETIME MILEAGE CHALLENGE

Celebrate every mile of your Harley-Davidson® journey with HOG!

As you hit key mileage milestones, you'll earn exclusive pins and patches to mark your achievements and showcase your dedication to the road.

[LEARN MORE →](#)



EARN YOUR NEXT BADGE

Annual Miles

Visit a dealer to get your first mileage reading! 📍

Lifetime Miles



Annual Badges

LifeTime Badges

Annual Destination Badges

50 Rides Badges

You can track **your** personal achievements with **YOUR recorded** annual as well as lifetime miles.

See your earned badges for your miles (they will also be mailed once you hit certain milestones) as well as Destination badges (coins for the destinations will also be mailed)

Lifetime - individual rewards and recognition (as of 2026)

1,000 Miles	Digital badge, pin, and patch
5,000 Miles	Digital badge, pin, and patch
10,000 Miles	Digital badge, pin, and patch
25,000 Miles	Digital badge, pin, and patch
40,000 Miles	Digital badge, pin, and patch
60,000 Miles	Digital badge, pin, and patch
80,000 Miles	Digital badge, pin, and patch
100,000 Miles*	Digital badge, pin, patch, medallion, + rocker medallion
125,000 Miles	Digital badge, pin, and patch
150,000 Miles	Digital badge, pin, and patch
175,000 Miles	Digital badge, pin, and patch
200,000 Miles*	Digital badge, pin, patch, and rocker medallion
250,000 Miles	Digital badge, pin, and patch
300,000 Miles*	Digital badge, pin, patch, and rocker medallion

* Special medallions and rocker will be awarded for each 100,000-mile achievement.

Annual - individual rewards and recognition (as of 2026)

250 Miles	Digital badge
500 Miles	Digital badge
1,000 Miles	Digital badge
2,500 Miles	Digital badge
5,000 Miles	Digital badge
7,500 Miles	Digital badge
10,000 Miles	Digital badge, certificate, patch
15,000 Miles	Digital badge, certificate, patch
20,000 Miles	Digital badge, certificate, patch
25,000 Miles	Digital badge, certificate, patch, coin
50,000 Miles	Digital badge, certificate, patch, coin
75,000 Miles	Digital badge, certificate, patch, coin
100,000 Miles	Digital badge, certificate, patch, coin

CHAPTER STANDINGS

Check out your current standings in the chapter contests.

Chapter Miles :7403 MI

[Download your certificate →](#)

[Previous year's winners →](#)



If you belong to more than one HOG chapter you can choose which chapter gets your miles. Choose Pikes Peak 405!!!

YOUR TOTALS

NATIONAL TOTAL
Ranked 37th 7403MI

NATIONAL AVERAGE
Ranked 93rd 98.70666666666666MI

TOTAL
Ranked 5th 7403MI

REGION
West Central

NATIONAL TOTAL		NATIONAL AVERAGE		REGIONAL TOTAL		CHAPTER MEMBERS	
RANK	NAME					TOTAL(MI)	
1	5211 - GREAT SALT LAKE CHAPTER					60522	
2	4200 - PRAIRIETHUNDER CHAPTER WICHITA KANSAS					27523	
3	5230 - ST LOUIS CHAPTER					19770	
4	4441 - BLACK MOUNTAIN CHAPTER HENDERSON NEVADA					18936	
5	0405 - PIKES PEAK CHAPTER					7403	

Check how our chapter stands nationally, regionally and check who in our chapter recorded how many miles in the current year.

We belong to the West Central Region!

DESTINATION CHALLENGES

We know the ride itself is the journey, not the destination—but sometimes we love having a place in mind. Ride 365™'s three destination challenges provide a full range of exciting rides to iconic destinations.



DEALERSHIP PHOTO CHALLENGE

While you're on the road, why not make pitstops at H-D Dealers? Visit at least 10 U.S. H-D dealerships within a year to earn your first commemorative pin and patch.

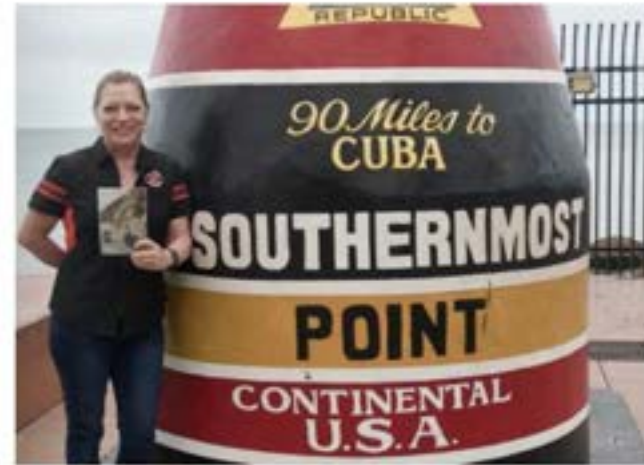
[View My Submissions →](#)



15 RIDES FOR '26

We're giving even more reasons to hit the road this year with 15 Rides for 2026, including sites such as the HOG Capital of the World and Lynyrd Skynyrd monument.

[View My Submissions →](#)



50 RIDES, ONE NATION

See our entire beautiful country from your bike. Submit photos as you stop in each U.S. state and earn a commemorative challenge coin for each stop.

[View My Submissions →](#)



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While you're on the road, why not make pitstops at H-D Dealers? Visit at least 10 U.S. H-D dealerships within a year to earn your first commemorative pin and patch.

[View My Submissions →](#)

Yearly Challenge

Each submitted photo must contain the following:

- Your Harley-Davidson motorcycle
- A current year cover of the Membership Guide
- You must appear in at least ten (10) photos.
- Photo formats accepted are: .jpg, .gif, .png. Each photo must not exceed 5MB in size.

10-24 POINTS: pin & patch. Total ARV: \$10 USD

25-49 POINTS: pin & patch, Commemorative Gift. Total ARV: \$25

50-74 POINTS: 5,000 Points; pin & patch, Commemorative Gift
Total ARV: \$75

75-99 POINTS: 7,500 Points; pin & patch, Commemorative Gift
Total ARV: \$100

100 POINTS OR MORE: 10,000 Points; pin & patch, Commemorative Gift
Total ARV: \$125 USD.



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We re giving even more reasons to hit the road this year with 15 Rides for 2026, including sites such as the HOG Capital of the World and Lynyrd Skynyrd monument.

[View My Submissions →](#)

Yearly Challenge – site list available online !!

Each submitted photo must contain the following:

- You must appear in **each** photos
- To have a valid entry you must select the ride you have completed from the dropdown list of possible rides
- A current year cover of the Membership Guide
- Photo formats accepted are: .jpg, .gif, .png. Each photo must not exceed 5MB in size

CHALLENGE REWARDS:

- One H.O.G. Digital Badge
- One H.O.G. Challenge Coin mailed to you

Ongoing - site list available online !!

Each submitted photo must contain the following:

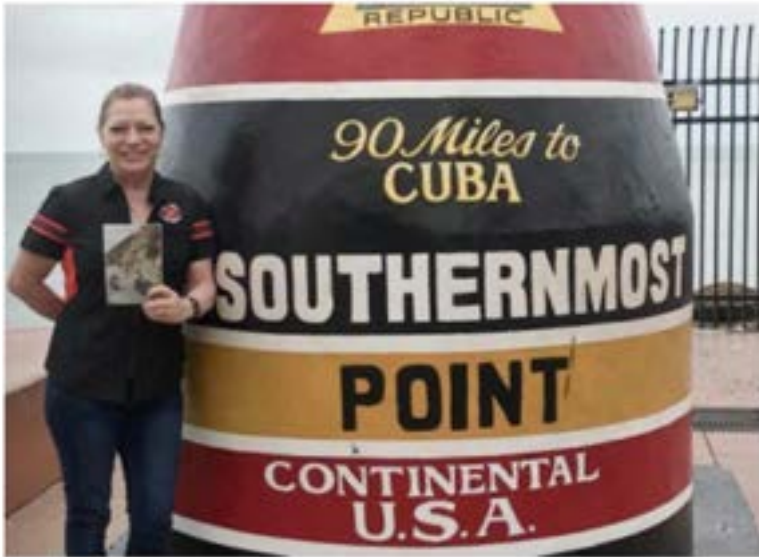
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CHALLENGE REWARDS:

- One H.O.G. Digital Badge
- One H.O.G. Challenge Coin mailed to you

Once you finish all 50 Challenge check-ins you will receive:

- One large, 6-inch rivet, installed at the Harley-Davidson Museum
- One small, 3-inch rivet, with display, sent to you



50 RIDES, ONE NATION

See our entire beautiful country from your bike.
Submit photos as you stop in each U.S. state and
earn a commemorative challenge coin for each stop.

View My Submissions →

Notes:

Dealership Photo Challenge

Not the same as the “Dealer Check-In” feature within the HD app. To participate in the Photo Challenge, you have to enroll, take a picture with your bike and the Membership/Benefit Guide and upload the picture either online or on the HD app.

15 Rides For 20xx

The sites for this challenge are featured in detail in your yearly Membership/Benefit guide from HOG. You may also search online for the sites.

50 Rides One Nation

For a **list of sites** check here:

<https://hogscan.s3-us-west-2.amazonaws.com/5211/s3fs-public/2023/50rides.pdf>

For the **booklet** with detail information check here:

https://cdn.room58.com/2022/08/02/2718db1f5ea05cecaad4334530b00c52_1b952c78d9c0692e.pdf

RIDE AND HAVE FUN !!